

<http://www.indtech.usm.my>

TI VIDEO COMPETITION

REGISTRATION AND SUBMISSION

Submission of draft version

18 March 2022

Final submission

23 March 2022

Prize up to

RM300

Detail information



SUBMISSION LINK:

<https://forms.office.com/r/uCYs2LVcEM>



TI Video Competition Rules And Guidelines

The objective of the video produced is to promote all the programs offered by the School of Industrial Technology, Universiti Sains Malaysia (USM). The video could be able to introduce and publicize to the public the School of Industrial Technology (TI) as an outstanding educational center in inculcating highly employable and highly marketable workforce.

Guideline

- ❖ Entry can be an individual or a team with a maximum of FOUR (4) members
- ❖ Videos can be in Bahasa Melayu, Mandarin, Tamil, and/or English.
- ❖ Videos that are not in English must have English subtitles.
- ❖ The video should be between 1.5 to 2 minutes in length. Videos that are not in between the length mentioned will be disqualified.
- ❖ All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification.
- ❖ Each individual/team participant can submit more than ONE entry, but only entitle to be awarded with ONE prize for each category.
- ❖ The file name format for video submission as follow:
 - *File name format: [CODE]_[Name of the group].mp4
 - Example: BRTech_videoti.mp4
- ❖ Submit the entry via <https://forms.office.com/r/uCYs2LVcEM>

The video should promote either one of the following programs/categories:

- Undergraduate programs:
 - Bioprocess Engineering Technology (US6524006) CODE: BioETech
 - Bioresource Technology (US6543001) CODE: BRTech
 - Environmental Technology (US6524005) CODE: EnvTech
 - Food Technology (US6541001) CODE: FTech
- Postgraduate programs:
 - MSc. (Environmental Science)- by coursework CODE: EnvMSc
 - Postgraduate (MSc and Ph.D.)- by research CODE: PGTI

Important dates

18th March 2022 Draft submissions due

23rd March 2022 Final Video submissions due

30th March 2022 Announcement of the winners

Evaluation and selection of winners

- ❖ Entries will be judged based on the total of YouTube likes.
- ❖ The evaluation also will be based on the creativity of the video, accuracy of the information, originality, effectiveness in reaching the target audience, and overall quality of the video.

Official Contest Rules and Regulations

- ❖ Videos must be appropriate for viewing by the general public and by a multi-cultural international community. The video must not contain any material that is obscene, defamatory, libellous, pornographic, offensive or encourages conduct that would be considered a criminal offence or violates any law.
- ❖ By submitting a video, individuals/teams agree to allow the School of Industrial Technology USM to use their videos for marketing, promotion, information, and education purposes, at no cost.
- ❖ The video creators hereby agree to transfer all copyrights in and to the video named above in all forms and media, now or hereafter to the organizer.
- ❖ School of Industrial Technology, USM reserve the right to publicize and promote the video for their own purposes. All work will be given credit to the creators.
- ❖ The judges' decision is final. Entrants agree to be bound by the official contest rules, guidelines, and decisions of the judges.