

DR. MAIZURA MURAD

B. Tech. (Food Quality Management, UiTM), MSc. (Food Technology, USM),
PhD. (Food Science, UKM)

Senior Lecturer

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CITATION INDICES



TEACHING EXPERIENCE



RESEARCH & PUBLICATIONS

COMPLETED GRANTS	7	JOURNALS (ISI/SCOPUS)	22
ONGOING GRANTS	3	MONOGRAPH	-
BOOKS	-	PATENT	-
CHAPTER IN BOOKS	1	COPYRIGHT	5

RECOGNITION & AWARDS/ or others related

Award:

- Anugerah Perkhidmatan Cemerlang (APC) (2021)

Recognition:

- Invited speaker at national and international levels on the topic of how processing affects food products' antioxidant activity and sensory qualities.



SERVICE TO UNIVERSITY/ or others

- Member of the micro-credential@USM module quality control committee, USM (2002- 2023)
- Member of the research ethics committee (humans) of Universiti sains Malaysia, USM (2021-2024)

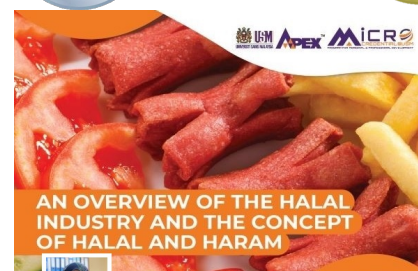
TEACHING & SUPERVISION

TEACHING:

- Sensory science, Management of halal food & Food processing Technology plant-based product.

RESEARCH:

- Effects of processing on the physicochemical properties, sensory characteristics and antioxidant micronutrients of plant based products, Influence of pineapple consumption at different maturity index on human taste threshold & sensory characteristics influence consumer acceptability.



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Sensory Evaluation of Foods

ACADEMIC PROFESSIONAL SERVICE

JOURNAL REVIEWER	67
TECHNICAL ASSESSOR	2
PROFESSIONAL EXAMINER	2
INVITED SPEAKER	5
PROFESSIONAL MEMBERSHIP	1